



November 30, 1994

Mr. Mark Russell
MGI, Inc.
6857-1/2 Southland Drive
Middleburgh Hts., OH 44130

R.J. Reynolds Tobacco will extend our current Merchandising Agreement with MGI, Inc. with the following additions:

- Self-Service Full Price Counter Display adjacent to Cash Register
- RJR Carton and Package Merchandisers as approved by RJR Representative
- Exclusive RJR Advertising as authorized
- N/S/S RJR Exclusive Private Label Floor Display as approved by RJR Representative
- Enhanced Signage
- N/S/S Savings Package Display, Self-Service where applicable
- Agreement shall be in effect for a period of Two (2) years

In consideration of the above, RJR will pay MGI, Inc. a \$50,000 Bonus upon signing this agreement. Should MGI, Inc. terminate this Agreement prior to Expiration Date, Customer will repay RJR a pro-rated portion of the Bonus derived by dividing the amount by 24 Months and multiplying by the number of months remaining under this term.

MGI, Inc.

By: Mark Russell

Title: General

Date: 11-30-94

R.J. Reynolds Tobacco Company

By: Mr. T. J. Fisk

Title: S. A. M.

51859 9447



TO: Rebecca Fulton FAX #910-741-7555

FROM: SR MacLeod

DATE: 12-19-94

RE: PLEASE forward Voucher directly to
Ihor Miskewycz, Cleveland Chain #1644

Thank you SRM

PAGE 1 OF 2
IF YOU DO NOT RECEIVE ALL PAGES OF THIS FAX,
PLEASE CONTACT (716)634-3143. THANK YOU

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MESSAGE CONFIRMATION

DATE:12/01/94 TIME:12:01

ID:BFLO RJR

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
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